

No. 7-475/2021-EXN-  
Department of Excise & Taxation  
Himachal Pradesh

**ORDER**

The following prices of Beer and RTD are fixed as hereunder subject to the condition that it may be ensured that all these brands are registered/ renewed for the year 2021-22:-

Name of	Brand Name	Ex-Brewery Price 2021-22	Handling charges for L-1C/L-1-B @Rs.8/- per case.	Selling price from L-1C/L-1B to L-1	Selling Price from L-1 to Retailers	MRP to be Printed on labels	MSP for the year 2021-22
M/s Mohan Mekien Limited Solan Brewery, B-1	Meakin 10000 Super Strong Beer 650 ml 8.25%	452	8.00	815	864	160	117
	Golden Eagle Deluxe Premium Beer	420	8.00	665	705	140	104
	Kati Patang	1126	8.00	1462	1550	120	88
	Kati Patang Saffron Lager Beer	1126	8.00	1462	1550	120	88
	Kati Patang Bareilly Bold Craft Beer	670	8.00	1060	1124	190	139
M/s United Breweries Limited- L1B	Kingfisher Premium Lager 500 ML CAN Beer 5%	751	8.00	1136	1205	120	85
	Kingfisher Strong Premium 500 ML CAN Beer exceeding 5%	761	8.00	1323	1403	130	93
	Kingfisher Premium Lager Beer 650 ml 5%	447	8.00	695	737	145	107
	Kingfisher Strong Premium Beer 650 ml exceeding 5%	469	8.00	834	884	160	119

	Kingfisher Strong Premium 330 ML 8.25	474	8.00	845	895	85	61
	Kingfisher premium Lager 330 ML 5%	495	8.00	752	797	80	57
	Kingfisher Ultra CAN 500 ML upto 5%	1143	8.00	1577	1672	145	105
	Kingfisher Ultra 650 ML upto 5%	714	8.00	996	1055	180	133
	Zingaro Strong Premium Beer 650 ml 8.25%	437	8.00	798	846	160	116
	Kingfisher Ultra 330 ML upto 5%	854	8.00	1156	1226	105	75
M/s Anheuser Busch InBev India Ltd., L-1B Bilaspur	Haywards 5000 Super Strong 650 ML 8.25 %	514	8.00	885	938	170	123
	Haywards 5000 Super Strong 500 ML (Can) 8.25	1038	8.00	1635	1733	145	107
	Foster's Lager Beer 650 ML 5%	474	8.00	726	769	150	109
	Foster's Lager Beer 500 ML (CAN) 5%	1083	8.00	1510	1600	140	102
	Budweiser Lager Beer 650 ML Bottle 5%	731	8.00	1015	1076	180	135
	Budweiser Magnum 650 Mls 8.25 %	810	8.00	1218	1291	205	153
	Budweiser Lager Beer 500 ML CAN 5%	1357	8.00	1818	1927	155	115
	Budweiser Lager Beer 330 ML 5%	1014	8.00	1336	1416	115	82
	Budweiser Magnum 500 Mls 8.25 %	1385	8.00	2025	2147	170	124

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M/s Devans Modern Breweries Ltd., L1- B	Budweiser Magnum 330Mls 8.25 %	1100	8.00	1548	1641	125	92
	Godfather Super Strong High Power Beer 500 ML Can 8.25%	792	8.00	1358	1439	130	95
	Godfather Super Strong High Power Beer 650 ML Bottle 8.25	468	8.00	833	883	160	119
	Godfather Super Strong Original Quality Beer 650 ML Bottle 8.25	468	8.00	833	883	160	119
	Kotsberg Strong Premium Beer 650 ML Bottle 8.25%	568	8.00	945	1002	175	129
	Kotsberg Original Pills Beer	623	8.00	893	947	170	124
M/s Carlsberg	Carlsberg Strong Beer 650 ml 8.25 %	496	8.00	865	917	165	122
	Carlsberg Strong Beer 500 ml 8.25 %	686	8.00	1239	1313	125	90
	Tuborg Premium Beer 650 ml 5%	419	8.00	664	704	140	104
	Tuborg Strong Beer 500 ml CAN Beer exceeding 5%	665	8.00	1215	1288	120	89
	Tuborg Strong Beer 650 ml 8.25%	439	8.00	800	848	160	116
M/s Privilege Industries Ltd., L1- B	Budweiser Lager Beer 650 ML Bottle 5%	731	8.00	1015	1076	180	135

	<b>Budweiser Magnum 650 Mls 8.25 %</b>	810	8.00	1218	1291	205	153
	<b>Budweiser Lager Beer 500 ML CAN 5%</b>	1357	8.00	1818	1927	155	115
	<b>Budweiser Lager Beer 330 ML 5%</b>	1014	8.00	1336	1416	115	82
	<b>Budweiser Magnum 500 Mls 8.25 %</b>	1385	8.00	2025	2147	170	124
	<b>Budweiser Magnum 330Mls 8.25 %</b>	1100	8.00	1548	1641	125	92
<b>M/s Anheuser Busch InBev India Ltd., L- 1B Bilaspur</b>	<b>Budweiser Magnum 650 Mls 8.25 %</b>	810	8.00	1218	1291	205	153
	<b>Budweiser Magnum 500 Mls 8.25 %</b>	1385	8.00	2025	2147	170	124
<b>M/s Adie Broswon Breweries L-1B Tokki Indora Kangra</b>	<b>Rockberg Gold Premium Strong Beer 650 ml exceeding 5%</b>	490	8.00	858	909	165	121
<b>M/s Mahou India Pvt. Ltd., L1- B</b>	<b>Dare Devil Extra Strong Premium Beer 650 ML 8.25%</b>	494	8.00	862	914	165	121
	<b>Dare Devil Extra Strong Premium Beer 500 ML 8.25%</b>	760	8.00	1322	1401	130	93
	<b>Mahou Clasica Premium Beer 650 ML 5%</b>	623	8.00	893	947	170	124
	<b>Mahou Cinco Estrellas Premium Beer 650 ML 8.25%</b>	653	8.00	1041	1103	185	137

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M/s Molson Coors India Pvt. Ltd. L- 1B,	Premium Thunder Bolt Super Strong Beer 500 ml 8.25%	755	8.00	1316	1395	130	93
	Thunder Bolt Platinum Extra Strong Beer	465	8.00	829	879	160	118
	Miller Ace American Style Strong Beer 650 Mls	711	8.00	1106	1173	195	143
	Miller Ace American Style Strong Beer 500 Mls	1047	8.00	1645	1744	145	108
	Miller Ace American Style Strong Beer 330 Mls	733	8.00	1020	1081	95	68
	Miller Hi-Life Premium Beer 650 Mls	711	8.00	992	1052	180	133
	Miller Hi-Life Premium Beer 500 Mls	1113	8.00	1544	1636	140	103
	Miller Hi-Life Premium Beer 330 Mls	733	8.00	1020	1081	95	68
	Carling Strong Premium Beer 8.25 %	673	8.00	1063	1127	190	139
	M/s Medusa Beverages Pvt. Ltd.,L- 1B, Mandi.	Medusa Premium Strong Beer	794	8.00	1199	1271	205
Medusa Premium Strong Beer		1276	8.00	1903	2017	320	237
Medusa Premium Strong Beer		924	8.00	1350	1431	225	165

RTD Beverages.

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M/s Bacardi India Pvt. Ltd., L- IB	Bacardi Orange Cranberry, Jamican Passion, Balek Berry Crush Breezer upto 4.8 % (275 ML)	1031	8.00	1287	1364	105	77
	Bacardi Plus, Cola Plus, Lemonade, Cranberry Plus, Bacardi Plus upto 8% (275 ML)	1114	8.00	1499	1589	120	86
M/s Radico Khaitan Ltd., L- IB	M2 Magic Moments Electra 8.0 Cosmopolitan Special Cranberry Flavour Low Alcoholic Beverage	1155	8.00	1545	1638	120	88
	M2 Magic Moments Electra 8.0 Cosmopolitan Special Lemon & Mint Flavur Low Alcoholic Beverage	1155	8.00	1545	1638	120	88

  
Commissioner of State Taxes & Excise  
Himachal Pradesh

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Dated: 30 June, 2021

Copy for information and Necessary action is forwarded to:-

1. The Addl. / Jt. Commissioner of State Taxes and Excise, South Zone, North Zone, Central Zone Shimla, Palampur & Mandi.
2. Jt. Commissioner of State Taxes and Excise, Flying Squad South Zone, North Zone, Central Zone Shimla, Palampur & Una.
4. All Dy. Commissioners of State Taxes and Excise
5. Assistant Commissioner of State Taxes and Excise- Incharge, Distt. Kinnaur.
6. All Concerned

  
Commissioner of State Taxes & Excise  
Himachal Pradesh